



St. Xavier's College (Autonomous)

(Recognized as "College with Potential for Excellence" by UGC & Accredited at A⁺⁺ grade with CGPA of 3.66/4 in IV Cycle by NAAC)

Palayamkottai – 627 002

ANNUAL REPORT 2023-2024

DEPARTMENT OF VISUAL COMMUNICATION

Department of Visual Communication involved in various activities in the academic year 2023 – 2024:



S.No.	PROGRAMMES CONDUCTED	DATE
CAREER GUIDANCE PROGRAMME		
1	Association Inaugural Function by Dr. Sundarraman, Asst Prof, MSU, Mrs. Siva Sathyavalli, Government Museum, TVL.	27.08.2023
2	'Content Writing' by Mr. Sujith Senior Content Writer at Justo Global, Former Program Producer at Sun Music.	28.06.2023
3	'2D Animation & VFX' by Mr. Jude Joseph.	26.07.2023
4	'Radio Production' by RJ Saranya from Suryan FM.	13.07.2023
5	'Students Entrepreneurship programme & Calendar Release' by Mr. Selvakumar Heartfulness Organization, Tirunelveli.	28.11.2023
6	'Cinema Experience' by Associate Director, Mr. Srikanth.	01.02.2024

WORKSHOPS		
1	Workshop on "Television Production" led by Prof. Vel Murugan, Head of the Department of Cinematography and Television Production, Tamilnadu Government MGR Film and Television Training Institute.	11.07.2023
2	One-day Acting Workshop was conducted by Mr. Adaikal Raj.	24.07.2023
3	Tony Arockiyaraj, a well-known Freelance Photographer, conducted a workshop on 'Advertisement Filimatography' for third year students.	03.08.2023
4	Mr. Hardly, a freelance editor and former editor in the film industry, conducted a workshop on Video Editing (Premier Pro)for second year students.	03.08.2023
5	Five Days Workshop on 'Theatre Performance' wasled by Dramatist Mr. Veli Rangarajan.	07-12.08.2023
6	Workshop on Film Making and Interaction & Screening the movie - <i>Three Sisters in a Boat</i> was done by director Aravind Appa Durai, France.	22.09.2023
7	Web design Workshop was led by Dr. Venkatesh, Department of Computer Science, St. Xavier's College, Palayamkottai.	10.01.2024
8	Mr. Vijay Armstrong, director and cinematographer from Chennai, led a three-day workshop on 'Film Studies' (cinematography).	13,14,15.02.2024
9	Travel photographer Nayagam Kannan led a street photography tour in Tirunelveli market in addition to two days photography workshop.	21,22.02.2024
10	Workshop on Voice Modulation led by Parvathy Muthamiz, a former Suryan FM radio programmer.	21,22.02.2024
GUEST LECTURES		

SL. NO	TOPIC & RESOURCE PERSON	DATE
1	Writing and Special Reference to the awarded book ' <i>Adhavanin Bommai</i> ' by Bala Sahithya Award winner Mr. Udaya Sankar	26.07.2023
2	Former Head of the Department Dr. Ignacy Arokia on Online Journalism	28.08.2023
3	Screen Play Writing Pachaimal who is working in Film Industry	11.09.2023
4	Short film Making by Mr. Ganesh Moorthy	12.09.2023
5	Interaction with Child Writer, Ms. Choodamani, author of four books.	21.09.2023
6	Guest lecture and book release of writer T. Valli and talk about 'Book publishing through notion online forum'.	25.09.2023
7	Thamiraibharani Araporlyakkam Lecture on Environment by Son of Porunai, Mr. Kaha Mohamadeen and Mr. Gunasekaran on Cinema and Society	09.01.2024
8	Special Lecture on Indian History and heritage (From Alexander to the present) by Dr. S. Chellappa	22.01.2024
9	Special Lecture on Therikattu Writer, Mr. Kannapiraan (Arumugaperumal), Mr. Prabhakaran on 'film making'	16.02.2023
10	Lecture on Visual Writing - Puthiyamaadhavi, Writer, Mumbai, Oodaru Women International Organisation, Switzerland-based India coordinator	16.02.2024
11	Lecture on 'International Mother Tongue Day' by Parwathy Muthamizh	21.02.2024
12	A lecture on the topic of "Radio and People" by Radio Jockey Manikandan, Hello FM.	26.02.2024

13	Lecture on 'Television Production' by Prof. C.Manikandan, Assistant. Professor- Selection Grade, Manipal Institute of Communication Award-winning film maker with experience in TV Production in India and UK.	01.03.2024
SHORT FILM RELEASE AND SOCIAL ACTIVITIES		
1	Visited the college church, observed and examined the architecture for the course "Art and Visual Aesthetics."	08.08.2023
2	Performed a Social Awareness Play in the village 'NADUKAL' with the drama artist, Veli Rangarajan	04.08.2023
3	Conversation with the Man of the Millennium, Paalam Kalyana Sundaram.	04.08.2023
4	Under the direction of Deputy Principal, Senthamiz's second-year, the short film " <i>Naan Pizhai</i> " was released.	18.08.2023
5	Street play performance on 'awareness about suicide' in collaboration with Snega Mental Hospital and Mother Teresa NGO.	09.09.2023
6	College Centenary Program Documentation.	28.09.23 to 06.10.2023
7	A short film <i>Kanneeraal Kaluvapattavai</i> was released by Rev. Fr. Lawrence from Commerce Department and Rev. Fr. Anthonysamy, Department of Botany.	05.10.2023
8	20 students from the 2020 batch were honoured on the graduation day.	10.02.2024

- Total Programmes in Shooting - 13
- Payment to student - 6050/-
- Payment to Department – 1350/-
- 1.Senthamil – 22UVC511, 2.Charles – 23UVC545,3. Arjun- 23UVC536,4.Joel – 22UVC512,5.Vishnu – 22UVC502,6.Sathana Anand – 22UVC533,7.Saran - 23UVC546,8.Saravana prabhu – 22UVC514

